SPOUTS of Water

Annual Report 2015
Dear Colleagues and Friends of SPOUTS,

2015 has been an exciting year for us as SPOUTS grew to truly operate as a social business in Uganda. We set up and began developing the most important aspects of our business from administration and management to production to sales and marketing. Although we faced numerous challenges in all fronts, we grew and now understand more clearly what makes SPOUTS a promising social business.

Moving forward, we envision 2016 to be the year we focus on achieving scale. We have detailed plans to expand our production capacity, develop high-potential and scalable sales channels, and coordinate teamwork more complicated than ever before in the coming year.

We have received your support every step of our way up to date. Thank you all for your generous offers and invaluable advice. Please stay tuned in for exciting updates we will share with you throughout this year via monthly update newsletters* and our Facebook page!

Sincerely,

Kathy and John

*If you are not a member of our monthly updates and would like to be kept up to date, please reply to this email, and we'll add you to the list

SPOUTS of Water Annual Report 2015
SPOUTS 2015 at a Glance

January
New buckets launched

February
The first official sale of a SPOUTS water filter on the market

March
Partnerships formed with IDEAS, SURGE, & Pangea Education Development

April

May
The Ministry of Water and Environment approves SPOUTS filters

June
Filters installed at Kigo Prison for more than 1300 inmates

July
SPOUTS attends the Unreasonable Institute East Africa

August
Partnership with MTN distributors, the biggest telecom company in Uganda

September
Record high in filter sales: >1000 filters per month

October
The SPOUTS filter dubbed the “Purifaaya”

November
Partnership with PRIDE Microfinance

December
Christmas promotions
>4,500 student provided access to clean water
SPOUTS has been expanding its reach across Uganda. Below you can see all the locations we have connected with as well as some highlighted areas of impact.

Legend
- Retail Stores
- SACCOs
- Microfinance
- Filters for Schools
- Factory
- Other Distribution

South Sudan
1,000+ filters in refugee camps

Mbarara
Besania SACCO partnership to provide micro-loans to members

Katale Busawuula
New and improved factory production site

Next train: Democratic Republic of Congo!
SPOUTS by the Numbers

Here’s a look at the water quality problem faced by Ugandans and how SPOUTS quantified its success to remedy this problem in 2015.

- Over 3,500 Purifaayas distributed throughout Uganda
- Over 4,500 Students directly given access to drinking water by Filters for Schools in 15+ schools
- 40,000 Ugandans with access to clean water by Purifaayas
- 3,000 Refugees given clean water by Purifaayas
- 30+ Ugandans employed by SPOUTS of Water

10 Million Ugandans lacking clean water

$170 Million Loss in productivity

#1 Cause of death among children under the age of 5

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Program Highlight

Filters for Schools
SPOUTS’ Filters for Schools Program has been installing filters in schools since June of 2015, and has now provided clean water access to over 4,500 students in over 15 schools throughout Uganda. In addition to providing clean water access, this program is educating schools on proper Water, Sanitation, and Hygiene practices and how to avoid getting sick through proper practices and water purification. This program has allowed schools to focus more on educating their students and less on dealing with water-borne diseases and the hassle of boiling.

For the educational component, SPOUTS uses the Clean Water Curriculum and Activity Book designed by a group of high school students from the Denver School of Science and Technology under the supervision of Jeremy Wickenheiser, which was piloted and edited by SPOUTS staff. This curriculum discusses germs, germ transmission, and has engaging activities for students to learn about keeping clean and preventing the spread of germs.

SPOUTS has also been working with IDEAS for Uganda, a volunteer-based organization promoting solutions to environmental problems, to lead the curriculum and implement the program in schools.

In November of 2015, SPOUTS of Water partnered with Save the Children to lead a training for their volunteers that work with schools in Kasese district in the Western region of Uganda. Save the Children has procured over 300 filters to install in schools and will implement this program throughout the Western region, significantly expanding the range and influence of the program. SPOUTS hopes to continue working with Save the Children and to create partnerships with other organizations that can similarly create large-scale impact on clean water access in schools.
Looking Ahead to 2016

1. Production Expansion

With growing demand for our water filters we are looking for ways to expand our production. We are looking for a bigger space to build a factory within increased production capacity.

2. Expanding Distribution Network

To expand our customer reach, we hope to increase our number of distribution partners. These partners may come in the form of businesses, SACCOs, VSLAs, and other organizations. Creating sustainable distribution channels throughout Uganda will bring clean water to more of those in need. We

3. R&D for Filters for Schools

Working with over 30 schools, SPOUTS has seen the potential for large-scale filters. We plan to undergo R & D to understand if this is an option we can successfully pursue. We will be partnering with Design Without Borders to create a solution with our already existing resources.

4. Growing Our Team

As our company grows, we have found that we need more hands. In the coming year we hope to expand our team to cover more ground more efficiently, bringing clean water access to even more Ugandans.
How to Help

You can help SPOUTS make an even bigger splash in drinking water access in Uganda!

Donate

Though SPOUTS seeks to become a financially self-sustaining enterprise, we are not there yet. Donations help fund our community outreach programs like Filters for Schools. Go online to spoutsofwater.org and contribute today!

Volunteer, Fundraise, Promote!

SPOUTS needs your help. Volunteer for us, organize a fundraiser near you, or simply promote SPOUTS in your community or business. Let us know how you want to personally contribute to improving clean water access in Uganda.

Contact Us

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facebook.com/spoutsofwater

SPOUTS of Water is a registered 501(c) (3). All donations are tax deductible.
Thank you!

We would like to give our thanks to all of our partners and supporters that have helped make SPOUTS a success. We look forward to continuing our work together!

SPOUTS is excited to increase partnerships in the coming year in order to create a larger-scale and sustainable impact. We are excited to see what can be done in 2016!
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